



National Institute of
BUILDING SCIENCES

SPONSORS & EXHIBITORS
www.TheBestConference.org



Building Enclosure Science & Technology

A New Design Paradigm for Energy Efficient Buildings

April 12-14, 2010

Oregon Convention Center, Portland, Oregon

Your best opportunity to reach the audience at

The BEST Conference



The National Institute of Building Sciences (NIBS), acting through its **Building Enclosure Technology and Environmental Council (BETEC)**, in collaboration with **The American Institute of Architects (AIA)** presents the second biennial conference on **Building Enclosure Science and Technology**.

This international conference will address the urgent need for advancements in the energy efficiency of buildings as well as the buildings durability as affected by moisture and the indoor environment.

Sponsorship benefits:

The BEST conference will be attended by Owners, Developers, Architects, Engineers, Consultants and Contractors who will lead the process in the development of a new design paradigm to meet our built environments energy challenges. The conference will bring together leading research from Europe, Canada and the United States focusing on existing and future buildings. The academic research will be complimented with real world applications and case studies.

As a sponsor/exhibitor your firm will have access to the design and construction decision makers. Do not miss this exceptional opportunity to show your organizations commitment to the future and discuss with industry leaders how your product will help meet tomorrow's challenges.

When you sponsor this event you will:

- ✓ Reach an expected target audience of 300-400 attendees, each a significant figure from the design and construction industry and government.
- ✓ Increase awareness of your company's products and services
- ✓ Gain access to decision-makers who specify and purchase your products
- ✓ Be recognized as a key supporter of the goals of bringing energy security to all

The Conference:

The conference is a three-day event, with two parallel tracks with presentations, plenary keynote speakers and opportunities for sidebar conversations. Papers on Energy Efficiency, Durability Fenestration, Lighting, Moisture Effects, Control of the Indoor Environment and Innovative materials and Systems will be featured.

BEST 2 SPONSORSHIP CATEGORIES:

LEVEL I. Sustainable: **\$12,000 (1 Available)**

All the benefits of the Tree Hugger level (see below) plus:

- Conference Registration for two additional (three total) representatives.
- Additional registrations at lowest advertised rate.
- 8' x 10' Exhibit Space with priority placement.
- FULL-page advertisement in notebook received by all conference attendees.
- VIP Privileges – Designated conference staff person as contact.
- Company name and logo on the name tag lanyard
- Acknowledgement from the podium at opening and closing sessions each day.
- Sponsor materials may be placed at the BEST 2 information table.
- Company Name and Logo on continuous slide show.
- Company Name and Logo at Snack Food Tables for Monday Morning and Wednesday Afternoon Breaks.

LEVEL II. GREEN: **\$10,000 (2 Available)**

All the benefits of the Tree Hugger level (see below) plus:

- Conference Registration for one additional (two total) representatives.
- Additional registration(s) at lowest advertised rate
- Half-page advertisement in notebook received by all conference attendees.
- 8' x 10' Exhibit Space with priority placement
- VIP Privileges – Designated conference staff person as contact.
- Acknowledgement from the podium at morning and noon session prior to evening of reception and at opening and closing sessions.
- Ability to distribute sponsor materials at sponsored reception.
- Company Name and Logo on continuous slide show.
- Company Name and Logo at Snack Food Tables for one Break (Monday Afternoon, Tuesday, or Wednesday Morning).

LEVEL III. ENVIRONMENTALIST: **\$8,000 (4 Available)**

All the benefits of the Tree Hugger level (see below) plus:

- Conference Registration for one additional (two total) representatives.
- Acknowledgement from the podium prior to plenary and at opening and closing sessions.
- Half-page advertisement in notebook received by all conference attendees.
- Table in plenary room to display SWEETS Catalog advertisement during sponsored plenary session.
- Company Name and Logo on continuous slide show.

Visit

TheBestConference.org

LEVEL IV. RECYCLERS: \$7,000 (1 Available)

All the benefits of the Tree Hugger level (see below) plus:

- Conference Registration for one additional (two total) representatives.
- Name and Logo displayed over each recycling collection areas throughout the Best 2 Conference.
- Half-page advertisement in notebook received by all conference attendees.

LEVEL V. CAP AND TRADE: \$6,000 (3 Available) (Lunch Sponsor)

All the benefits of the Tree Hugger level (see below) plus:

- Conference Registration for one additional (two total) representatives.
- Half-page advertisement in notebook received by all conference attendees.
- Acknowledgement from the Podium during the specific sponsored lunch.
- Place sponsor materials on each table during the specific sponsored lunch.
- Company Name and Logo Signs at Tables for specific sponsored lunch.

LEVEL VI. Off Grid: (Breakfast Sponsor) \$5,000 (3 Available)

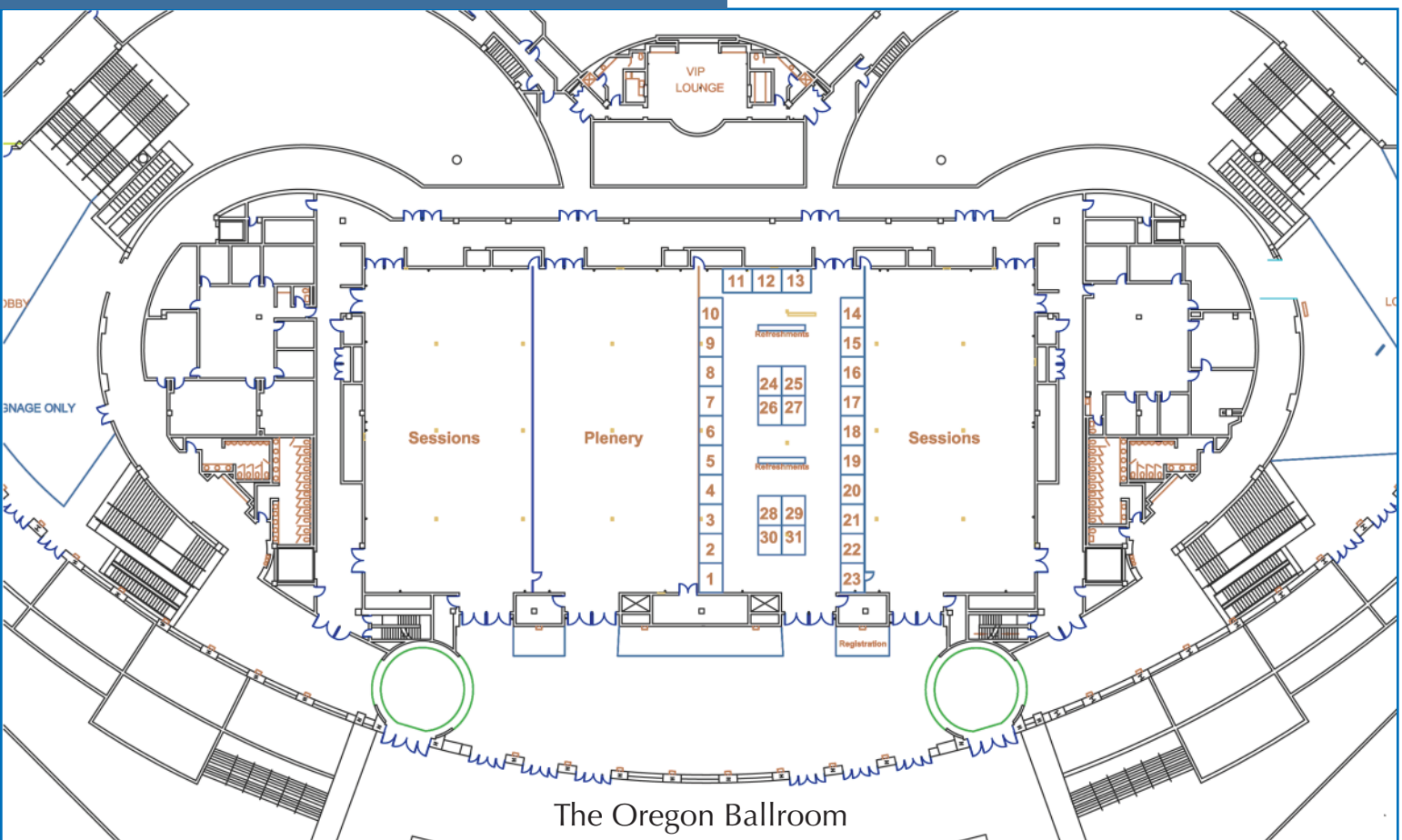
All the benefits of the Tree Hugger level (see below) plus:

- Conference Registration for one additional (two total) representatives.
- Half-page advertisement in notebook received by all conference attendees.
- Acknowledgement from the Podium at first morning sessions following the specific sponsored continental breakfast.
- Place sponsor materials on each table during the specific sponsored breakfast.
- Company Name and Logo Signs on Buffet Tables for specific sponsored continental breakfast.

LEVEL VII. Tree Huggers: (EXHIBITORS) \$4,000 (17 Available)

- Conference Registration for one representative
- 8' x 10' Exhibit Space.
- Logo and Link to your company's website from BEST 2 Conference web site.
- Logo and recognition in conference marketing materials.
- Name and Logo in Notebook received by all conference attendees.
- Signage recognition throughout conference.
- Meeting attendee list.

Oregon Convention Center • Portland, Oregon



The Oregon Ballroom

SPONSOR / EXHIBITOR FORM



Building Enclosure Science & Technology

April 12-14, 2010
Oregon Convention Center • Portland, Oregon

Thank you. We welcome your support!

Key Contact Name

Date (required) _____

First _____ Last _____

Title _____

Company Name (Please print name exactly as it should appear in all marketing and promotional materials for the event.) _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

E-mail _____

Web Site Address _____

Other Representative

If someone other than the key contact will be representing your company, please provide his/her name, title, and contact information below:

Exhibit Representative*

Same as Key Contact Representative to be determined

First _____ Last _____

Title _____

Phone _____ E-mail _____

***Additional badges/conference registrations are \$250.00 each.** Please indicate additional badge/conference registrations below. Please add page for additional registrations.

First _____ Last _____

Title _____

Phone _____ E-mail _____

About Your Organization

Please describe the products/services that you plan to display.

SPONSORSHIP CATEGORIES		
Sustainable: Conference Sponsor (1 available)	\$12,000	<input type="checkbox"/>
Green: Reception Sponsor (2 available; one reception per sponsor)	\$10,000	<input type="checkbox"/>
Environmentalist: Plenary Session Sponsor (4 available; one session per sponsor)	\$8,000	<input type="checkbox"/>
Recycler: Recycle Kiosk Sponsor (1 available)	\$7,000	<input type="checkbox"/>
Cap and Trade: Lunch Sponsor (3 available; one lunch per sponsor)	\$6,000	<input type="checkbox"/>
Off Grid: Continental Breakfast Sponsor (3 available; one breakfast per sponsor)	\$5,000	<input type="checkbox"/>
Tree Hugger: Exhibitors (17 available)	\$4,000	<input type="checkbox"/>
____ Additional Badges/Registrations	\$250/each	<input type="checkbox"/>
**Exhibit Booth: Exhibit booth spaces are assigned on a first-come; first-paid basis. Please choose your booth number based on diagram (page 3)	Choice: 1st _____ 2nd _____ 3rd _____	<input type="checkbox"/>

TOTAL	

**Booth, table and chair are included in the sponsorship package.

PAYMENT INFORMATION

Check payable to National Institute of Building Sciences (NIBS)

VISA AMEX MASTERCARD

Credit Card #: _____

Expiration Date: _____

Name on Card: _____

Billing Address: _____

City/State/ZIP: _____

Signature: _____

ONLINE: www.thebestconference.org

MAIL: National Institute of Building Sciences / BEST2
 1090 Vermont Avenue, NW, Suite 700
 Washington, DC 20005-4905
 (202) 289-7800

FAX: 202-289-1092, Attn: BEST2

EMAIL: nibs@nibs.org, Subject BEST2

Questions? Contact Bud Henson at 360-600-0804 or email: bud@windowtechinc.com